

# ITV is the new home of The Oscars®

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[ITVX](#)

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### Broadcasting and streaming exclusively on ITV1 and ITVX

ITV today announced, as part of a new multi-year deal with Disney Entertainment, that it will be unrolling the red carpet to homes across the UK as the exclusive partner for the 96th Oscars®, which will take place on Sunday, March 10, 2024.

The ceremony will broadcast and stream live from the Dolby® Theatre at Ovation Hollywood into living rooms across the UK through ITV1 and ITVX.

This new multi-year agreement will also see future Oscars made available across ITV platforms and programming, including ITV1 and ITVX, ITVX social channels and news and magazine shows. ITVX recently attained the milestone of [two billion streams](#) and was named 'Best On Demand Service' at this year's Edinburgh TV Festival.

Darren Nartey, Senior Acquisitions Manager for ITV and ITVX commented:

“We are thrilled to be able to exclusively bring the Oscars to film fans all across the UK, furthering and complementing our commitment to films across our network. We already have a fantastic collection of over 250 feature films available on ITVX at any one time and are looking forward to sharing the movie-event of the year with our viewers.”

Bill Kramer, CEO of the Academy of Motion Picture Arts and Sciences, said:

“We could not be happier to partner with ITV in bringing the Oscars to viewers throughout the UK. The Oscars is a celebration of global cinema -- recognizing films and film artists from around the world. ITV’s support of our international awards show is a testament to its deep devotion to the movies.”

The 96th Oscars will air exclusively on ITV1 and ITVX in the UK on March 10, 2024.

[end]

#### About ITVX

Launched in late 2022, ITVX is UK’s freshest streaming service, letting viewers stream new programme exclusives, with adverts, for free; ranging from premium dramas, documentaries, US series, comedy and reality shows to blockbuster films and much, much more. ITVX is the first streaming service in the UK to offer viewers the flexibility to access free content with ads and ad-free paid subscription, all in one place. Paying subscribers also have access to BritBox UK. ITVX live streams must-watch events, from live sport to Love Island, as they are broadcast on ITV’s channels. ITVX also offers an ever-changing host of exclusive themed channels in line with viewer preferences and popularity; these constantly evolving pop-up channels provide a scheduled experience through a streaming service.

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#### Viewer enquiries

<https://www.itv.com/contact/how-to-get-in-touch>