

New Organisation For Tetra Media Studio Following The Departures Of Jean-Francois Boyer And Sebastien Borivent

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ITV Studios today announces a new single management structure for Tetra Media Studio and ITV Studios France. Thierry Lachkar, CEO of ITV Studios France, and Céline Roux, COO ITV Studios France, are expanding their responsibilities to become President and COO of Tetra Media Studio respectively. The reorganisation reflects ITV Studios' commitment to strengthening its presence in the French market through an ambitious new strategy.

Thierry Lachkar and Céline Roux will oversee all Tetra Media Studio activities. Under their leadership, Tetra Media Studio will continue to develop and create quality projects for leading partners such as TF1, Prime Video, Netflix, M6, France Télévisions, Canal+ and Arte.

Tetra Media Studio has announced an ambitious line-up of upcoming productions, including *Anaon* for Prime Video and France Télévisions (Antoine Szymalka and

Alexandre Boyer for Tetra Media Fiction), *37 Secondes* for Arte (Saga Blanchard for Colette Productions), *Factice* for 13ème Rue and Universal+ (Clothilde Jamin for Good Cop) and *Paris Police 1910* for Canal+ (Emmanuel Daucé for Tetra Media Fiction).

Jean-François Boyer and Sébastien Borivent resigned as Chairman and CEO in July 2024. Under Jean-François Boyer's 20 years of leadership, Tetra Media Studio has enjoyed remarkable growth, becoming a major player in fiction production in France. Sébastien Borivent, will remain in post until the end of 2024 to ensure a smooth transition period.

Thierry Lachkar, CEO of ITV Studios France and President Tetra Media Studio, said, “It is a real honour for me to take on this new responsibility at the helm of Tetra Media Studio. I look forward to working with Tetra's talented teams, whose work is recognised for its excellence. With Céline at my side, I'm convinced that we'll open up new prospects for the development of the whole group.”

Céline Roux, COO of ITV Studios France and Tetra Media Studio, added, “I'm very excited to be part of this new adventure, and to return to fiction production. Tetra Media Studio is a major production player in France, and I look forward to working with all the Tetra Media Studio teams to continue to deliver high-quality content to our partners and audiences.”

Lisa Perrin, Managing Director of International Production at ITV Studios, said, “Since his arrival in 2021, Thierry has continued to strengthen our business in France, accelerating the growth of ITV Studios France. I know he will bring all his energy and expertise to this expanded role. I'm also delighted to see Céline Roux expand her responsibilities. Her experience in fiction production will be a major asset for the future of Tetra Media Studio. I, and the whole team at ITV Studios, would like to thank Jean-François Boyer for his contribution and commitment over the years and Sébastien Borivent for his leadership and dedication which have contributed to the company's success, as well as their continued support in this new phase of its development.”

Biographies:

Thierry Lachkar began his career as head of acquisitions at Endemol France in 1999, before becoming a key figure in the French audiovisual industry. In 2009, he founded Shine France, where he produced such iconic programs as *MasterChef*, *Baby Boom*, *The Voice*, *The Voice Kids*, *Prodiges*...Thierry went on to

create the fiction subsidiary Shine France Films, which produced the critically acclaimed series *The Tunnel* (Canal+) and the series *Malaterra* (France 2). Thierry Lachkar then founded the French independent production company Deeply Superficial. Since 2021, Thierry Lachkar has been President of ITV Studios France, where he continues to drive growth and innovation.

Céline Roux began her career in broadcasting in 2001 with the TF1 Group. She then held several positions of responsibility in production subsidiaries, becoming producer of fiction series such as *Crossing Lines* (seasons 1 and 2) as well as animation series such as *Les Mini Ninjas* (seasons 1 and 2) and *Kikoumba* (season 1). In 2016, she joined TF1 as Deputy Director of Acquisitions for French Fiction. In 2018, she was appointed General Secretary of CAPA (Newen Studios) before joining Newen France in 2021 as COO. Céline Roux also produced the documentary *Animal*, presented in the official selection of the 2021 Cannes Film Festival and nominated at the César Awards in the “Best Documentary Film” category. In September 2022, she became Managing Director of ITV Studios France.

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About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV.

ITV Studios is home to some of the best creative minds, crafting over 6,700 hours of original programming across 60 production labels. Our global footprint spans 12 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 90,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK's largest commercial broadcaster.

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