

ITV Studios completes its first ever public facing building as 'The Coronation Street Visitor Centre and Event Space' prepares to open

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ITV has announced the completion of their first ever purpose built, public facing building.

The 16, 500 sq ft Coronation Street Visitor Centre and Event Space is situated on the corner of the programme's 7.7 acre production facility at MediaCity in Greater Manchester and will be open to the public from next month.

As well as being the new entrance to the Coronation Street Tours when they reopen in February, the building is home to a cafe, ITV shop, 64 seater cinema, Corrie exhibition floor and The Inkerman, Rosamund and Viaduct Suites - 3 x

conference and event spaces holding from 20 to 150 people with additional outside space. All of which will be available to hire from April 2023.

ITV's Director of Workplace Services & Estates, Ian Jones, said:

"The ability to create this kind of space as a live viewer experience, as well as for our own business use, is brilliant. We have designed it as a multi-purpose building giving us the flexibility to not only host events for ITV, including the programme's story conferences, but also hire out to other businesses and individuals whilst also being home to our Tour's guests"

James Penfold, Controller Commercial, Global Entertainment, ITV Studios, said:

"The Coronation Street Tours began in 2018 and we now welcome up to 1200 visitors a day, seeing the building come to fruition is a great start to another bumper year. We can now bring guests to the home of their favourite show in style, alongside giving them the ability to see even more in the exhibition area, have a cup of tea and a light lunch and of course visit the gift shop to purchase some unique ITV merchandise".

The building will have a formal opening this Spring after full completion of the exhibition space and final fit out of the event spaces.

[end]

Editors notes:

For all details and to book Coronation Street The Tour please go to www.coronationstreettour.co.uk

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Viewer enquiries

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