

Seven Network renews 25+ year partnership with ITV Studios

Published Mon 21 Oct 2024



[Corporate](#)

Seven Soon to Premiere the Hotly Anticipated New Titles *The Crow Girl*

The Seven Network has renewed its long standing output deal with ITV Studios until 2029. This multi-year agreement will see Seven extend its first look agreement for all ITV scripted and non-scripted finished content from around the world to run across Seven's suite of channels and platforms.

Among the highly anticipated new scripted titles that will premiere on Seven are the multi-faceted contemporary psychological thriller ***The Crow Girl*** (Buccaneer Media for Paramount+). They join well known returners such as the most watched UK drama of the 21st Century ***Line of Duty*** (World Productions for the BBC) and the highly acclaimed and long-running detective dramas ***The Murdoch***

Mysteries (Shaftesbury Films for CBC and UKTV), **Vera** (Silverprint Pictures for ITV) and **Endeavour** (Mammoth Screen for ITV).

Seven's Angus Ross, Group Managing Director, Television, said: "Seven and ITV have been partners for more than two decades and we are delighted to extend this long-term partnership. ITV content is an important part of our schedule across the Seven TV channels and our rapidly growing 7plus streaming platform. ITV has some great shows that Australians are going to love."

Augustus Dulgaro, EVP Asia Pacific Global Partnerships, ITV Studios said, "I'm so pleased to continue this fantastic partnership with Angus and the team at Seven. Given the challenging macroeconomic conditions, this deal underscores the importance of long term relationships and brand alignment in the market. We're delighted to see so much of our content find a home on Australia's no.1 network, speaking to the commercial quality of our catalogue and upcoming slate"

Other recent ITV Studios programmes to air first in Australia on Seven's platforms include ratings hits such as **Mr Bates vs Post Office** (ITV Studios and Little Gem for ITV), **The Marlow Murder Club** (Monumental Television for UKTV in co-production with Masterpiece), **The Chase UK** (Potato for ITV), **Abused by Mum - The Ruby Franke Scandal** (ITN Productions for Channel 5 and Peacock) and **The British Airways Killer** (Moonshine Features for ITV).

[ENDS]

About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV. ITV Studios is home to some of the best creative minds, crafting over 6,700 hours of original programming across 60 production labels. Our global footprint spans 12 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 90,000+ hours to broadcasters and platforms around the world. ITV Studios is part of ITV PLC, which includes the UK's largest commercial broadcaster ITV and the ad-funded, free streaming home for ITV, ITVX.

About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network

alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Press Contacts

laura.saunders@itv.com

Viewer enquiries

<https://www.itv.com/contact/how-to-get-in-touch>