

Love Island celebrates a decade with All Stars return

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Love Island fans are in for another All Star 2025, as **Love Island All Stars** returns to **ITV2 and ITVX** for a second series next year, celebrating a decade of the nation's most popular dating show.

Offering some of the show's most memorable singletons from across its eleven series history a second chance at love, the series will return to its all star home in South Africa.

The series is produced by Lifted Entertainment, part of ITV Studios, and GroupM Motion Entertainment.

The news was announced as Series 11 of Love Island prepares to launch on Monday 3rd June at 9pm across ITV1, ITV2, ITVX, STV and STV Player.

Since debuting on screens in 2015, Love Island **has reached 36 million people**, making it the biggest reality show of the past decade. Additionally, since 2017, Love Island and all its affiliated shows have been **streamed a massive 2 billion times**. It has also been **the most watched programme of the day for the 16-34 demographic just under 400 times**.

Series one of All Stars saw Molly Smith and Tom Clare declared winners, having found love on their second stint in the Villa.

The full series is now available for viewers to watch on ITVX, as well as the complete Love Island collection spanning every series since the show began in 2015.

Mike Spencer, Creative Director at Lified Entertainment said *“What a perfect way to celebrate a decade of Love Island, by bringing back another all star class of Islanders for what will I’m sure be another vintage year of romance, drama and relationships.”*

Paul Mortimer, Director of Reality and Acquisitions at ITV, said *“Love Island’s All Stars series proved to be an enticing New Year treat for our loyal 16-34 audience, so it is hugely exciting to be re-opening the doors of our South African Villa for another set of alumni.”*

Martin Oxley, Head of Formats & Entertainment and Executive Producer for GroupM Motion Entertainment said *“Series One of All Stars gave a whole new dimension to goings on in the villa, and allowed us all to be re-acquainted with some of our favourite Love Island faces. We just can’t wait to see who will be queuing up to couple up in Series Two, and who will be the last pair standing in the South African villa.”*

Love Island is co-owned by ITV Studios and GroupM Motion Entertainment and is distributed internationally by ITV Studios.

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