

Hulu acquires Twofour's groundbreaking queer dating series *I Kissed A Girl* & *I Kissed A Boy* from ITV Studios

Published Tue 21 May 2024



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ITV Studios and Hulu have closed a package deal that will see it become the US home of the first two seasons of Twofour's groundbreaking queer dating series ***I Kissed A...I Kissed a Boy*** is slated to premiere on Hulu on 15 June as part of the streamer's "Hulu Has Pride" LGBTQ+ month-long celebration. Season two - ***I Kissed a Girl*** - will exclusively premiere on the US streamer later this year.

The award-winning ***I Kissed A Boy***, which aired in 2023 was the UK's first ever gay dating show. The second season, ***I Kissed A Girl***, is currently airing in the UK and has been lauded by reviewers across the board*. The launch episode exceeded BBC Three's linear slot average for adults 16-24 by 290% as well as bringing in "lighter" viewers to iPlayer. Both seasons are hosted by the singer, TV star and LGBTQ+ ally Dannii Minogue.

In addition to Hulu, TV2 Echo and TV2 Play in Denmark and TVNZ in New Zealand have picked up both seasons of the show, and 10Play in Australia, VMI in Ireland, and YES in Israel have acquired ***I Kissed A Boy***.

Tom Clark, Global Sales and Commercial Strategy, Global Partnerships, ITV Studios said, "It's our absolute pleasure to bring this trail-blazing series to the world. We're so delighted that Hulu, which has been the home of Love Island UK for many years and will launch the upcoming season this summer, will be its US home. ***I Kissed A...*** deserves every inch of the critical acclaim it has garnered for its "genre-defining" approach, it's really exciting to see it transition to a global reality brand."

David Brindley, Twofour's Chief Creative Officer and Executive Producer for ***I Kissed A...*** said, "There's a huge global need for positive queer representation on our TV screens, so we couldn't be more thrilled that Hulu will be taking our series to US viewers. The '***I Kissed A...***' world is a joyful, uplifting, and entertaining new take on the reality genre, and we're incredibly excited to be sharing the stories of our brilliant boys and girls with everyone across the Atlantic."

The package deal, which also includes ***An Audience with Kylie*** and ***Selling Super Houses*** was brokered by Stephanie Coon, Director US Sales, Global Partnerships. Twofour is part of ITV Studios.

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Notes to Editors

***Selected UK Press reviews:**

Daisy Jones, The Guardian: "The sweetest, most touching reality TV in a long time"

Emily Sargent, The Times: "It's a breath of fresh air to watch something fun about gay women, who are too often portrayed as sad and serious on screen".

El Hunt, The Standard "*****"

About ITV Studios

ITV Studios is a creator, producer and distributor of world-leading programmes that people can't get enough of. We connect millions of people every day and shape and reflect the world they live in, we are More Than TV.

ITV Studios is home to some of the best creative minds, crafting over 6,700 hours of original programming across 60 production labels. Our global footprint spans 12 countries including the UK, US, Australia, France, Germany, The Nordics, Italy and the Netherlands and our global distribution business sells our catalogue of 90,000+ hours to broadcasters and platforms around the world.

ITV Studios is part of ITV PLC, which includes the UK's largest commercial broadcaster.

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