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Leaders' Debate, Love Island and Lionesses secure ITV massive 71% share of 16-34s

Sunak v Starmer: The ITV Debate last night drew in a peak of 5.5 million viewers (average 5m) across devices, an increase of almost 2 million viewers on the Conservative Prime Minister debate in 2022.

The combination of the leaders' debate on ITV1, Love Island on ITV2 and the Lioness football qualifier (England vs France) on ITV4 secured ITV a huge 71% share across 16-34 year old viewers.

The ITV debate was also the biggest Current Affairs audience on any channel since last year's King's Coronation, and the biggest on ITV since Oprah's interview with Meghan and Harry in 2021.

The ITV Election Interviews, presented by Anushka Asthana, which followed the debate on ITV1 and ITVX was watched by 1.3m with a peak of 2.6m. It was the best performance in the slot this year and up on the slot average by 52%.

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