

England v Slovenia watched by 15.4m million on ITV

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ITV's biggest audience of 2024 watches England's final Euros group game

The match peaked at 15.4 million viewers on ITV1 and IT VX

England's match with Slovenia was watched by a peak audience of 15.4 million across ITV and IT VX last night as the Three Lions drew 0-0 with Slovenia, topping their group and heading into the knockout stage of this year's Euros.

The game drew the biggest audience of the tournament so far on ITV's channels.

Across all viewing on all devices, an average audience of 14.5 million viewers watched the match - with an average of 9.2m million viewers watching the full live and exclusive coverage from 6:45pm until 10:45pm.

The figures come after ITV's live coverage of Germany v Scotland scored the highest peak audience of any opening match of a major tournament in a decade, with 10.5 million viewers on ITV1 & ITVX.

In total since the start of Euro 2024 12 days ago, ITVX has seen an astonishing 170 million streams, and the 14 matches so far have been streamed 53 million times. Yesterday, ITVX saw over 20 million streams in a single day, its best since the 2022 World Cup and third best on record.

Led by main presenter Mark Pougatch along with Laura Woods, ITV's star-studded Euros squad offers a wealth of insight, expertise and opinion from a punditry line-up across the tournament of Ian Wright, Roy Keane, Gary Neville, Karen Carney, Graeme Souness, Eni Aluko, Gael Clichy, Joleon Lescott, Tottenham Hotspur manager Ange Postecoglou, Sheffield Wednesday manager Danny Röhl and refereeing analyst Christina Unkel.

Following the group stage, ITV will show exclusive, live coverage of England's Round of 16 match on Sunday [30 June] with build up from 3.30pm ahead of the 5pm kick-off on ITV1 and ITVX.

All ITV games will be shown on ITV1, ITVX, STV and STV Player.

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Viewer enquiries

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