

# Applications to be a housemate on Big Brother 2023 are officially open

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## [Entertainment](#)

### **Applications to be a housemate on Big Brother 2023 are officially open**

The wait is finally over for aspiring Big Brother housemates as the applications for the show's upcoming 2023 series have officially opened today. Those who believe they have what it takes to take up residence in the iconic Big Brother House can now apply by visiting [BigBrother.com](https://www.bigbrother.com).

The new series from Initial (a Banijay UK company), set to air in 2023 on the original reality show's new home on ITV2 and ITVX, will see a cast of fresh faces from all walks of UK life compete to charm the nation and win a life-changing sum of money.

Big Brother is looking for the nation's most interesting, funny and entertaining characters who come from every corner of the country. The final cast of

housemates will live under the watchful eye of Big Brother, and the nation, for up to six weeks with cameras capturing their every move.

Over the course of the show, they'll face a series of clever tasks, nail-biting nominations and live evictions, with the public once again playing a crucial role, voting throughout the series and ultimately determining the winner.

Applications to be a housemate will close on January 27th, 2023. For more information on how to apply for Big Brother, please see [here](#).

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Notes to editors:

#### About Big Brother

One of the world's most iconic and successful reality television franchises, Big Brother first hit screens in the Netherlands in 1999. Since its debut, over 500 series of the show have aired around the world in over 64 countries and regions. In the UK, Big Brother first aired on Channel 4 and ran for a total of 11 series, plus 7 series of Celebrity Big Brother and a final special edition series entitled Ultimate Big Brother. The show subsequently aired for a further 8 series on Channel 5, with an additional 15 celebrity series, before going on hiatus in 2018. The upcoming 2023 series on ITV2 and ITVM will mark the first time Big Brother returns to UK screens in almost five years. Big Brother is a Banijay format.

#### About Initial

Initial, run by Joint Managing Directors Katy Manley and Catherine Lynch, specialises in reality, entertainment and quiz. Part of Banijay UK, Initial is behind shows such as Big Brother, Tenable (ITV), Beauty and the Geek (Discovery+), The Singles' Table (ITVBe), Soccer Aid (ITV1), and Total Wipeout: Freddie & Paddy Takeover (BBC One).

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