

# **I'm A Celebrity pulls in biggest final audience since 2018**

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The I'm A Celebrity...Get Me Out Of Here! final attracted a huge peak audience of 11.5 million viewers/ a 59% share of viewing - the highest peak audience of the year for an entertainment show, on any channel.

The final show of the series averaged 10.1 million/53% share across the show - making it the highest rating final since 2018, and up by 3.6 million viewers on the audience to last year's final.

Based on 7 day consolidated data the series is so far averaging 11.1 million viewers, across devices and platforms, with the final 7 day consolidated date due on December 5th.

With ITV1's coverage of England v USA in the FIFA World Cup on Friday, and the I'm A Celebrity Final on Sunday night, ITV1 has recorded its highest weekly viewing share in 20 years, with a 30% share of viewing across the week.

I'm A Celebrity... Get Me Out Of Here! is produced by ITV Studios' Lifted Entertainment and is distributed internationally by ITV Studios.

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