

## **Soccer Aid for UNICEF Privacy Policy**

### **About this policy**

In this privacy policy, “we”, “us” “ITV” and “our” means ITV Consumer Limited. This policy covers the processing of your personal information by us when you make a donation to Soccer Aid for UNICEF.

This privacy policy was last updated on 12 June 2022.

### **What information do we collect and who do we share it with?**

When you make a donation to Soccer Aid for UNICEF, we will collect and process your personal data in order to process your donation. This will include your name, bank details and mobile number or email address.

We will also ask you to confirm whether you wish to and are eligible to Gift Aid your donation. If you are eligible and do wish to Gift Aid your donation, we will collect your name, postal address, mobile number (for SMS donations) and donation amount and date to enable UNICEF UK to fulfil the Gift Aid requirements set out by HMRC. This information will then be passed securely to UNICEF UK to process in accordance with their privacy policy which can be viewed here: <https://unicef.uk/privacy>

Where a match funding partner has been identified for Soccer Aid and if you make a donation over £5,000, ITV and its subcontractors will pass your personal data to UNICEF UK (so that UNICEF UK can apply for match funding from the identified match funding partner, which may involve the sharing of your data with those organisations). This will include your name, postcode, house number, donation amount and donation date. UNICEF UK will process this information in accordance with their privacy policy which can be viewed here: [Unicef.uk/privacy](https://unicef.uk/privacy)

If you choose to take part in the Appreciation Station, your telephone number will be shared with UNICEF UK and its partners so they can run the Appreciation Station. UNICEF UK’s privacy notice will apply with respect to your participation in the Appreciation Station: [Unicef.uk/privacy](https://unicef.uk/privacy).

We process as much of your personal data within the UK or the European Economic Area (“EEA”) as possible. However, some third parties who help us in the operation of Soccer Aid e.g. Stripe (which takes payment from your account for the purposes of your donation), do process your personal data elsewhere in the world. In these instances, we ensure that the appropriate safeguards as required under privacy laws are in place. To find out more about what safeguards are in place, please email: [myprivacy@itv.com](mailto:myprivacy@itv.com)

### How will we use your information?

We and our authorised third parties will only process your personal data where we have legal grounds to do so. When you indicate that you would like to make a donation and/or Gift Aid your donation, your personal data will be processed in accordance with the table below.

Processing Activity	Personal Data involved	Legal grounds
Processing your donation	<p>Depends on donation method:</p> <p>Website: name, full address, mobile number, email address, confirmation that the donor is 16 years old or over, donation amount and donation date</p> <p>Text: Mobile number, donation amount and donation date</p> <p>Telephone: name, full address, phone number, donation amount and donation date</p> <p>For online and telephone donations, Stripe or Paypal will process your payment details for the purposes of collecting the donation.</p>	Fulfilment of a contract (in accordance with the Soccer Aid terms and conditions).
Processing Gift Aid. This data is passed securely onto UNICEF UK	Title, name, full address, confirmation that the donor is over 18 years old, mobile number (for SMS	Fulfilment of a contract (in accordance with the Soccer Aid terms and conditions).

	donations), donation amount and donation date.	
To the extent a match donor has been identified and you donate over £5,000: ITV to share your data with UNICEF UK (so that UNICEF UK can apply for match funding from the identified match funding partner as stated above.	Name, postcode, house number, donation amount and donation date.	Fulfilment of a contract (in accordance with the Soccer Aid terms and conditions).
To contact you if your donation has failed, due to platform technical issues	Depends on donation method:  Website: name, email address, mobile number.  Text: Mobile number.  Telephone: name, phone number.  We may contact you for this purpose using the contact details you have provided for your donation.	We have a legitimate interest to let you know your donation was not successful.
Processing your consent to receive electronic communications from UNICEF UK:  We send these directly to UNICEF UK who will process this information in accordance with their privacy policy which can be viewed here: <a href="http://Unicef.uk/privacy">Unicef.uk/privacy</a>	Name and email address	Consent
For record keeping purposes in line with ITV's regulatory obligations so we can demonstrate the donation was made.  Your personal data will be kept for two (2) years from the end of the Soccer Aid	All personal data mentioned in the "Processing your donation" row above.  However, ITV will not store	To meet our legal and regulatory obligations.

appeal.	or have access to your payment details.	
<p>If you choose to opt in to the Appreciation Station, ITV will pass your telephone number to UNICEF UK, who will use it to call you back so that you have the opportunity to receive a thank you from a celebrity in the stadium.</p> <p>UNICEF UK will only share your phone number with their partners to run the Appreciation Station and to direct your call through to celebrities in the stadium.</p> <p>You will be asked for your first name during the call but do not have to disclose this information.</p>	Telephone number	Fulfilment of a contract (in accordance with the Soccer Aid terms and conditions).

### **Will we send you marketing?**

You will not receive any marketing communications from ITV or UNICEF UK as a result of making a donation unless you have provided your consent to do so as set out below.

When making a donation online or if adding Gift Aid through the SMS microsite (the web page which allows you to add Gift Aid if you make a donation via SMS), you will be asked whether you would like to receive further information via email from UNICEF UK about Soccer Aid for UNICEF and its work for children and other ways you can support. Where you have indicated your consent to receive this information from the charity by 'opting in', your name and email address will be passed to UNICEF UK and used in accordance with the privacy policy available at [Unicef.uk/privacy](https://www.unicef.org/uk/privacy). You can change how you hear from UNICEF UK at any time, either by using the unsubscribe link included in every email or by contacting UNICEF UK's [Supporter Care team](#).

## What are your rights?

Any personal information you supply will be treated in accordance with applicable data protection laws including the General Data Protection Regulation and any other applicable or superseding legislation. We are committed to delivering the rights that individuals are entitled to under data protection laws in the UK. These are:

- The right to request a copy of the personal information we hold about you. To do this, please email us using the email address set out below making clear that you are requesting a copy of your personal information and including full details of what you require. You may also be required to submit a proof of your identity.
- The right to withdraw your consent for your personal information being used for direct marketing. Where required we will ensure we obtain your consent before undertaking marketing and you will have the ability to opt out. Where you have opted in to UNICEF UK's marketing, please contact UNICEF UK's [Supporter Care team](#) to opt out.
- The right to object to your personal information being processed where the legal basis for the processing is our own legitimate interests as a business (see 'How will we use your information?' section above). We will comply with such a request unless there is a lawful reason for not doing so, such as when we need to continue to process your information to defend a legal claim.
- The right to rectification. You may request that we correct any inaccurate and/or complete any incomplete personal information.
- The right to withdraw consent. Where we are processing your personal information on the basis that you have given us your consent to do so, you may withdraw your consent at any time.
- The right of erasure. You may request that we erase your personal information and we will comply, unless there is a lawful reason for not doing so. For example, there may be an overriding legitimate ground for retaining your personal information, such as keeping your payment information to comply with HMRC requirements.
- The right to data portability in certain circumstances.
- The right to restrict processing in certain circumstances.
- The right to lodge a complaint with the supervisory authority. We suggest that you contact us about any questions or if you have a complaint in relation to how we process your personal information. However, you do have the right to contact the relevant supervisory authority directly. To contact the Information Commissioner's Office in the United Kingdom, please visit the ICO website for instructions.

If you wish to exercise any of these rights then please email: [myprivacy@itv.com](mailto:myprivacy@itv.com)

### Do we use cookies?

We use strictly necessary cookies to enable you to use the <http://donate.socceraid.org.uk/> webpage to make a donation and on the SMS microsite (the web page which will allow you to add Gift Aid if you make a donation via SMS)

These cookies do not gather information about you that could be used for marketing or remembering where you've been on the internet. Without them, services that you've asked for couldn't be provided or the <http://donate.socceraid.org.uk/> webpage or the SMS microsite wouldn't work properly. Because these cookies are essential for our website to work properly, the law says that we don't have to obtain your consent to set them. You can't turn them off on our website, but you may be able to turn off these types of cookies through your browser settings (but if you do, our website might not work properly).

We don't use any advertising or tracking cookies, nor do we use any web beacons, clear GIFs, page tags or web bugs on the <http://donate.socceraid.org.uk/> site or the SMS microsite.

The following cookies are used on the <http://donate.socceraid.org.uk/> site:

Name of cookie	Description
<i>__stripe_mid</i>	Stripe is used to make credit card payments. Stripe uses a cookie to remember who you are and to enable the website to process payments without storing any credit card information on its own servers.
<i>_stripe</i>	Stripe is used to make credit card payments. Stripe uses a cookie to remember who you are and to enable the website to process payments without storing any credit card information on its own servers.

<i>soccer_aid_session</i> :	These are session cookies which are required for the platform to pass data between page loads.
<i>XSRF-TOKEN</i> :	This cookie is written to help with site security in preventing Cross-Site Request Forgery attacks.

The following cookies are used on our SMS Gift Aid microsite (the web page which will allow you to add Gift Aid if you make a donation via SMS):

Name of cookie	Description
declaration (“declaration cookie”)	This cookie is set once you make a gift aid declaration and stays on your computer or device after your browser has been closed and last for the period of time specified below. We use the 'declaration' cookie to remember that you already have made a gift aid declaration from your computer and prevent you making another one. The 'declaration' cookie does not contain any personal information about you or the information you entered and expires at the end of the appeal period.
_socceraid_session_2021 (“session cookie”)	The function of the session cookie is to maintain the association between the user session and a token previously validated.

## Data Controller

1. ITV Consumer Limited is a company registered in England and Wales (registered number 2937518) with registered office at 2 Waterhouse Square, 140 Holborn, London, EC1N 2AE. Our VAT registration number is 197 0041 67.
2. UNICEF UK, a registered charity (number 1072612 England and Wales, SC043677 Scotland) and company limited by guarantee (number 3663181). If you have chosen

to Gift Aid your donation, have donated over £5000, or have given consent to receive further information from UNICEF UK by email, ITV Consumer Limited will pass the personal data provided by you to UNICEF UK. UNICEF UK will be a separate data controller for personal data it receives from ITV Consumer Limited for those purposes. You can view UNICEF UK's privacy policy here: <https://unicef.uk/privacy>

If you wish to contact us about our privacy policy, please email us at [myprivacy@itv.com](mailto:myprivacy@itv.com).